

# PARTS

NAME

DATE

## VISUAL LANGUAGE

- Color
  - Palettes, by category
  - Contrast
  - Meaning
  - Swatches
- Typography
  - Hierarchy
  - Weights / types
  - Web fonts
  - Baseline grid
- Iconography
  - Pictograms
  - Illustration
  - Icon fonts
  - Alignment
- Motion
  - Principles
  - Timing
  - Types
  - Transitions
- Space
  - Units / measurements
  - Metrics and keylines
  - Structure
  - Photography

## UI ELEMENTS

- Paragraph
- Lead paragraph
- Block quote
- Headers (H1 - H6)
- Lists
- Links
- Code
- Buttons
  - Primary
  - Secondary
  - Button groups
  - Menu buttons
  - Split buttons
  - FAB (floating action)
- Form controls
  - Text
  - Variants (email, etc)
  - Text area
  - Radio
  - Checkbox
  - Select
- Form controls, cont'd
  - File upload
  - Labels
  - Floating labels
  - Microcopy
  - Required
  - Validation
- Divider / rule
- Switch
- Slider
- Image
  - Block
  - Full bleed
  - Inline with positions

## UI COMPONENTS

- Action bar/sheet
- Back to top
- Badges
- Breadcrumbs
- Calendar picker
- Caption
- Cards
- Chat (live)
- Code block
- Comments
- Contact us
- Cookie notification
- Data tables
- Dialog
- Drawer/accordion
- Filters
- Footer
- Footnotes
- Header
- Hero billboard
- Hero carousel
- Legend
- Loading / spinner
- Local navigation
- Maps
- Menu
- Messaging
  - Toast
  - Block
  - Inline error
- Modal
- Nav Megamenu
- Pagination
- Progress bar
- Ratings
- Reviews
- Rich text editor
- Search
- Sidebar
- Site/App navigation
- Social networking
- Status (alpha, beta,...)
- Tabs
- Tags / chips / pills
- Thumbnails / #-ups
- Tips / tutorial
- Toolbar
- Tooltips
- Video & media

## UI PATTERNS

- Authentication
- Create account
- Database connection
- Form structure
- Launch
- Permissions
- Purchase/checkout
- Settings
- Site / app structure
- Swipe to refresh

## PAGE TEMPLATES

- Home
- Category
- Product
- Dashboard
- Article
- Search results
- Contact us
- Getting started
- Discussion
- Gallery

## LAYOUT SYSTEMS

- Grids for sites
- Grids for apps
- Paneling/transitions
- Responsive/breakpoints
- Screen sizes

## EDITORIAL

- Voice & tone
- Writing for the web
- Word list
- Capitalization
- Punctuation

## BRANDING

- Identity
- Logo(s)
- Tagline(s)
- Partnerships
- Themes

## RESEARCH & USERS

- User needs
- Personas
- Research techniques
- Surveys
- A/B, multivar. testing

## PRACTICES

- Accessibility
- Prototyping
- Performance
- SEO
- Design thinking

## CODING STANDARDS

- Style
- Browsers & devices
- Environments
- Prog. enhancement
- Version control

## DOWNLOADS

- Templates (PSD,...)
- Swatch palettes
- Fonts
- Icons
- Code

## GETTING INVOLVED

- Request New Parts
- Give Feedback
- Request Audit
- Present at a Share
- Contribute

## ABOUT THE PROGRAM

- Home page
- Principles / pillars
- Getting started
- FAQ
- Version history

## ABOUT THE TEAM

- Team
- Recruiting / jobs

## UTILITIES

- Variables / tokens
- Mixins
- Helpers
- Customize

## OTHER?

# SYSTEM

NAME

DATE

## PARTS

NAME	VALUE
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

## PRODUCTS

NAME (TIER)	PLATFORM

## PEOPLE

NAME	DISCIPLINE(S)

Tier: **F** (Flagship) • **S** (Secondary)  
Platform(s): **WS** Web Site • **WA** Web App • **iOS**  
• **AND** Android • **WIN** Windows • [Other]

Discipline: **UX** • **DESIGN** • **CONtent** • **FED** •  
**Dev** • **QA** • **PdM** • **PjM** • **Exec**